

National Young Audiences Arts for Learning Week 2016
Web Ex planning meeting, Thursday, December 17, 2 p.m.

Agenda

- 1. Welcome and Introduction**
- 2. Brief History and Purpose of YA Week**
- 3. Discuss Affiliate Highlights from last year**
- 4. Discuss YA Week Timeline and Benchmarks**
- 5. Introduce Moodle (Share Screen and access Moodle YA Week course)**
- 6. YA Week Toolkit**
 - A. Congressional contact list (Brandon)
 - B. Affiliate Invitation to Congressional Staff (Marcus/Brandon timeline)
 - C. Press release template (Marcus)
 - D. Social Media campaign (Jarred)
- 7. Q & A:**