This is not just a young Artist

Young Audiences Inc. Annual Report 2013

Young Audiences
Arts for Learning
On the cover, you see a young artist – a student – at work.
But much more is going on than meets the eye. The experience itself opens a pathway to learning that develops problem-solving skills, fosters self-discovery and builds self-reliance.
The process of creating is more meaningful to young minds than any singular piece of artwork. It’s not only what they learn, but how they learn that develops important lifelong skills so necessary in today’s mobile, socially networked, changeable and global knowledge economy.

Our 30 Young Audiences Arts for Learning affiliates bring teaching artists and arts experiences to children in schools, after school and in summer programs, and in libraries and community centers nationwide. The value of this educational approach extends well beyond the concrete activities themselves. More than paint on canvas or words on paper, arts experiences teach children to think about common everyday things in uncommon ways.

Being part of a music, dance, media arts, theater or fine arts program teaches the importance of interconnected roles and how every person contributes to the whole.

To engage young people, we first need to capture their hearts and minds and, sometimes, their hands and feet. To show them a world outside their doors. To introduce them to professional artists and the processes they use to create. To stimulate their imagination, draw out their talents and challenge them to become their best selves.

Our sole purpose at Young Audiences is to inspire young people and expand their learning through the arts, so they can lead healthy, fulfilling and productive lives.
Common core standards are not just smart, they’re fun to learn
Sitting in math class used to be enough to make some children sing the blues. But when Curtis shows up, they sing a different tune.

Curtis Blues is a one-man band who is also a master teaching artist, working with both Young Audiences of Maryland and Young Audiences New Jersey & Eastern Pennsylvania. He uses acoustic delta blues from the 1920s to the 1940s to teach kids about fractions and American history and language arts. Curtis works with his classroom teachers and arts integration specialists to create lessons that align with their math and fine arts curriculum and with Common Core educational standards. At the same time, these lessons are fun, engaging and memorable.

Professional teaching artists like Curtis learn how to contribute to student learning in and through the arts with programs like Young Audiences of Maryland’s Teaching Artist Institute. Here they gain an understanding of curriculum requirements and arts integration strategies. They also learn about Common Core State Standards for math and English language arts, which have been voluntarily adopted in 46 states to establish a single set of clear, rigorous goals for student learning from kindergarten through 12th grade.

On a national level, Young Audiences Arts for Learning has joined with the National Coalition for Core Arts Standards (NCCAS) to develop the next generation of voluntary, researched-based arts education standards. The goal is to support the 21st century needs of students and teachers, help ensure all students are college and career ready, and affirm the place of arts education in a balanced core curriculum.

David A. Dik, Young Audiences’ National Executive Director, has expanded his involvement as a consultant to NCCAS and is now a member of its Leadership Team.

“The arts prepare our children for a world moving so fast that the knowledge they acquire in school may already be obsolete by the time they graduate. Their path to meaningful, successful lives lies not only in what they learn, but in how they learn it. And nothing will help our children prepare and thrive more effectively than the arts in education and the arts as education.”

David A. Dik
National Executive Director
Young Audiences
Arts for Learning
21st century skills are not just for today, but for life
Is there an app for developing 21st century skills? In today’s world of digital, downloadable applications for virtually everything, that’s not such an outlandish question.

What is certain is that the process of developing apps and games helps students develop 21st century skills. And when you consider all the visual arts involved in designing video games – graphics, animations, special effects – you begin to realize how the arts dovetail with the national agenda of science, technology, engineering, and math. Or, as we like to say, the arts transform STEM into STEAM.

The Young Audiences Immersive Digital Game Design project, funded by a grant from the National Endowment for the Arts, is proving highly successful and engaging in developing these advanced skills. The new pilot program was developed by three affiliates: Young Audiences of Northeast Ohio, Arts Partners Wichita and Arts for Learning Indiana. Teaching artists help students in middle and high schools to create their own fully functional games as one way of cultivating critical thinking and collaborative skills, while incorporating all the technical, visual, audio, cultural, and storytelling elements that go into game design.

Young Audiences Arts for Learning continues to champion changing the vocabulary of education from STEM to STEAM, in recognition of the value added by including both arts and sciences. This past June, it hosted a briefing in cooperation with the Congressional STEAM Caucus in Washington, D.C., featuring affiliate presentations of successful STEAM projects.

In the Cleveland area, high school students are not only learning 21st century skills for the workplace, they’re getting a chance to apply them in an arts-based job training program. Through the ArtWorks program developed by Young Audiences of Northeast Ohio, students in grades 10 through 12 are hired as paid arts apprentices, working under the guidance of a professional master teaching artist, to create a final art product or performance. Students can choose either the ArtWorks Summer or ArtWorks Afterschool programs.

“Arts Partners has developed several programs in response to requests from the education and business communities to move from STEM to STEAM, the acronym for adding Art into the learning process. Our efforts have received national recognition.”

Katie Lynn
Executive Director
Arts Partners
Wichita, KS
Artists are not just there to create, but to teach creatively.
It’s never been tougher to be a teacher. Budget cuts and ballooning class size are only part of the challenge. Standardized test scores, teacher accountability, school safety – the public spotlight shines on all these issues and more. Few teachers would argue about the value of integrating art across the curriculum, but even fewer have the time or confidence in their abilities to do so.

This is where Young Audiences Arts for Learning is making a real difference. Nearly all network affiliates offer professional development for their teaching artists and for classroom teachers who host artist-in-residence programs. Teaching artists learn how to educate about and through their art form, while teachers not only learn about the specific art form, but how to integrate it into other subjects.

Arts for Learning Lessons is a research-based, arts-integrated literacy program that blends the creativity of the arts with learning science to improve student performance in reading and writing. Created by teachers, artists and researchers, these lessons include a professional development component and have become a national model, reaching more than 40,000 students since 2005.

With the help of a 2010-15 Investing in Innovation (i3) project grant from the U.S. Department of Education, Young Audiences of Oregon & SW Washington is bringing Arts for Learning Lessons to 30,000 children in the third through fifth grades in the Beaverton School District. Other states in which Young Audiences’ affiliates are bringing Arts for Learning Lessons to their schools are California, Georgia, Indiana, Louisiana, Missouri, New Jersey, New York, Ohio, Pennsylvania and Virginia.

Young Audiences is currently in the midst of a three-year partnership with the Charleston County School District in South Carolina. Under a grant from the Department of Education’s Professional Development for Arts Educators Program, Young Audiences is providing sustained and intensive professional development in order to implement the Arts for Learning Lessons model. By year-end 2014, 73 teachers in the third through fifth grades at four schools will be trained to transfer the cognitive, social, and emotional benefits of arts-integrated instruction to 900 students each year, for a total of 2,700 students over the three-year project.

“Art is just really about how you communicate an idea, and when kids can communicate something through their own voice using an art form, it’s priceless, and it stays with them forever.”

Sheila Womble
Executive Director
Arts for Learning/Miami
YA is not just a program, it’s a concept worth expanding
Research shows that students highly involved in the arts are more likely to have improved grades, better standardized test scores and lower dropout rates. The arts are also a defining feature of culture, helping students to understand their own identities and providing a window into other historic and contemporary cultures.

As the entire affiliate network works to promote more fully integrated arts education across the curriculum, Young Audiences of Louisiana has taken the bold step of opening its first charter school in suburban New Orleans. The open-enrollment Young Audiences Charter School at Kate Middleton Elementary School in Jefferson Parish started the 2013-14 school year for students in kindergarten through third grade. It will continue adding grades to eventually serve the eighth grade by the start of the 2018 school year.

The Young Audiences Charter School offers a rigorous academic program that incorporates the Louisiana Comprehensive Curriculum and Common Core State Standards. The academic requirements will be integrated with five art disciplines – literary arts, music, dance/movement, drama, and visual art – to provide students with additional learning opportunities and multiple ways to understand academic content. This approach allows students to become more engaged in education and parents to become more involved.

Young Audiences of Louisiana has operated after-school programs throughout Jefferson Parish for more than 40 years. Their impact and success are confirmed by evaluations conducted by the Louisiana Department of Education. Results show that students enrolled in Young Audiences programs in Jefferson Parish schools outperform their peers on standardized tests, and they have fewer disciplinary reports and increased school attendance.

“After years of providing deep academic instruction and arts integration for students in Jefferson Parish, Young Audiences has developed the capacity to establish a school that will emphasize academic excellence and use research-based Young Audiences arts-integration programs to engage students and support teaching and learning.”

Rickie Nutik
Executive Director
Young Audiences of Louisiana
Learning is not just listening, it’s a total immersion experience.
Young Audiences programs are built around four signature elements that draw students into the learning process: experiencing art with professional artists; understanding art through cultural context or creative processes; creating art themselves; and connecting art to personal experiences or other learning.

Young Audiences’ teaching artists take part in professional development to learn ways of incorporating these elements into their lessons. They then bring their combined artistic and teaching capabilities into residencies at individual schools, working with students in a concentrated way over days, weeks, months, or even years.

The MetLife Learning for Life residency puts Young Audiences teaching artists in touch with middle school students. The artists work in close partnership with classroom teachers to delve into in-depth, creative problem-solving projects aligned with the curriculum.

For the past seven years, Young Audiences of Northeast Texas has presented the popular year-long Creating Balance Through Dance residency for girls at middle schools in the city of Tyler. Beyond giving the students a solid foundation in dance technique and preparedness for high school drill teams, the artists use journaling and self-esteem building techniques to address issues faced by girls during these critical years in developing their lifelong image of themselves.

Young Audiences New Jersey & Eastern Pennsylvania is using a 10-day theater residency to help middle school students use the creative process to better understand environmental issues. Beyond Recycling: Creating Communities that Share and Care for the Earth gives students the opportunity to learn writing and theater skills while also developing proficiency in language arts, social studies, science, and the visual and performing arts.

“For me the most exciting part of this experience had to do with how many people were involved in learning. Almost every subject (reading, writing, science, history, music, and art) was involved in the creation of this play. This made for exciting collaborations between teachers and students and simultaneously caused the students, faculty, and staff to understand the bond of having a close school community.”

Teacher feedback from Beyond Recycling residency
During the past year, Young Audiences Arts for Learning has accomplished a great deal. Partnering with over 8,200 schools and community sites nationwide, five million students have been affected by our work to connect the arts to a complete and comprehensive educational experience. We are pleased that after 61 years, Young Audiences remains a leading provider of arts-in-education services in the country.

We hope that as you look through this annual report, you will enjoy reading about our work. The initiatives highlighted in the text and photographs offer a glimpse into the dynamics and educational impact of what our 30 affiliates accomplish throughout the year.

We must also mention some other noteworthy events of this past year. Our annual November gala at the Waldorf-Astoria honoring Elaine and Kenneth Langone was a great success and raised over $1 million for Young Audiences. In April as the culminating event of our 60th anniversary celebrations, we hosted the 2013 national conference for 170 affiliate board and staff members at The Roosevelt Hotel in New York City. The three-day conference included engaging speakers, 20 workshops and an evening dinner cruise on the Hudson. And this spring we were proud to welcome our newest affiliate, the Chicago Arts Partnerships in Education, to the Young Audiences network.

Young Audiences’ accomplishments would not be possible without the leadership and commitment of our fellow board members. It is our pleasure to welcome two new members to the board:

William Cox, president and owner of DSA Capital and Benjamin Elbaz, managing director, Corporate Finance at JPMorgan Chase & Co. Mr. Cox will serve on the Resource Development and Arts for Learning Business committees, and Mr. Elbaz will join the finance, benefit and business committees. They will bring new strengths and expertise to our already excellent board.

Finally, on behalf of the entire board and national staff, we wish to acknowledge and thank the hundreds of individuals, corporations and foundations who support our work and make Young Audiences Arts for Learning such a vital force in arts and education.
Letter from the National Executive Director

This is my fourth year as national executive director of Young Audiences Arts for Learning and I am pleased to report that 2013 has been a year of both educational and structural growth. Young Audiences’ work is more diverse and far-reaching than ever before and our network is expanding.

I believe this is a unique time for the network as we begin to explore new directions and initiatives. Over the past decades, Young Audiences Arts for Learning has transformed itself. Once we were a presenting organization that introduced young people to the performing arts in schools; now we develop educational content with the arts at the core, delivered primarily through hands-on workshops and residencies. In partnership with educators at the school and community level, Young Audiences’ teaching artists design educational opportunities so that children can experience, understand, create and connect the arts to their lives and other learning.

The foundation of a strong network with innovative planning and implementation in Young Audiences’ communities around the country is a solid basis from which to work. Projects such as Arts for Learning, the Immersive Digital Game Design and MetLife Learning for Life have been enthusiastically received and supported by those who share our conviction that the arts can play an important role in developing critical thinking skills.

Young Audiences is also moving forward in exciting new ways. For instance, this year, Young Audiences was designated as a Leadership Partner for the development of new national standards in dance, media arts, music, theatre and visual arts to be released in 2014. As a member of the National Coalition for Core Arts Standards (NCCAS), Young Audiences’ affiliates have the opportunity to review these standards and advocate for their adoption at the state level.

We are expanding our advocacy work and making Young Audiences Arts for Learning known to our representatives in Washington, D.C. Young Audiences was recognized by both houses of Congress with proclamations in honor of national Young Audiences Week on March 24-30. In June we participated, along with Arts Partners and the Chicago Arts Partnerships in Education, in the Congressional STEAM Caucus. STEAM represents the innovation that comes from adding art and design to STEM (Science, Technology, Engineering and Math) education and research. Throughout the network, many affiliates are the catalysts in their communities for these new programs that will equip students with the skills they need to succeed in school and in their future careers.

In all aspects of our work, we will continue to raise Young Audiences’ profile in the arts-in-education field so that parents, educators and the general public become more aware of how the arts transform the lives and well-being of children.

Finally, I wish to thank the national board and the entire Young Audiences network for their help and support. It is a pleasure to work with all of our colleagues throughout the country, and I am continually impressed by their passion and commitment. Young Audiences Arts for Learning’s growth and success is a tribute to their unwavering dedication.

David A. Dik  
National Executive Director
Affiliate Highlights
2013 Young Audiences Arts for Learning Program Numbers

Overview

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<th>Number of Programs</th>
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<th>Partnering Institutions</th>
<th>Artists</th>
<th>Educators</th>
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Partners

- Public Schools: 71.7%
- Independent Schools: 9.1%
- Charter Schools: 2.0%
- Post Secondary: 0.6%
- Community Based: 16.6%
- Title 1 Schools: 46.4%

Community Settings

- Urban: 44.9%
- Suburban: 44.3%
- Rural: 10.8%

Program Components

- Workshops: 51.3%
- Residencies: 21.0%
- Performances: 18.5%
- Professional Development: 9.2%

Program Content

- Theater: 27.6%
- Music: 21.4%
- Visual and Design Arts: 21.3%
- Dance: 18.2%
- Literary Arts: 8.8%
- Digital Media/Technology: 2.7%

Program Integration

- Literacy: 35.9%
- STEM: 25.7%
- History: 21.4%
- Bullying: 7.7%
- Environment: 5.9%
- Nutrition: 3.4%
**Young Audiences of Abilene**  
**Abilene, TX**

Young Audiences of Abilene celebrated its 20th anniversary as the only non-profit, arts-in-education organization bringing professional performing artists to the children of Abilene and Taylor County. During the school year, 13,000 children participated in music, theatre, dance, visual and literary arts programs sponsored by YA of Abilene. The affiliate offered schools five new residency programs and added three local ensembles to its roster: the Key City Brass, The Key City Winds and the ACU Opera Company. For the 18th year, it partnered with the Abilene Public Library in sponsoring the Summer Performance series which reached 2,000 children.

**The Arts Council of Kern**  
**Bakersfield, CA**

The Arts Council of Kern (ACK) presented arts programs to thousands of students in Bakersfield thanks to generous funding they received from the California Council of the Humanities, Kern Community Foundation, The California Endowment, and The Gas Company. In addition, Rabobank donated $2,000 to fund arts-in-education programs at Beardsley Elementary school, one of the oldest schools in Bakersfield serving underprivileged students. This summer Taren Alexander joined the Council staff as the new YA coordinator.

**Arts for Learning Connecticut**  
**Hamden, CT**

Arts for Learning Connecticut (AFLCCT) reached over 250,000 children and adult learners with 2,000 performances, workshops and residencies. Thanks to funding from MetLife and the CT Arts Office, AFLCCT piloted an ArtsLab in a charter school, and with support from The Preston Foundation sponsored The Music in the Air project which brought music programs to children and families at every library in Hartford. In partnership with New Haven’s United Way Boost and Hartford Performs, AFLCCT brought more programs to schools in those cities. In addition, roster artists received training in the YA Signature Core Services, Universal Design for Learning and Arts & Aging learning practices.

**Arts for Learning Indiana**  
**Indianapolis, IN**

Arts for Learning, found in 1961, is the premier provider of innovative arts experiences to children and families throughout the state of Indiana. This year the affiliate developed customized arts programs to meet the unique needs of youth in four juvenile detention centers throughout the state, thanks to funding from the Sheila Fortune Foundation. The program, called the Inside Arts, reached 955 high-risk youth and provided them with a creative outlet and opportunities to work with professional teaching artists. The programs ranged from poetry to papermaking workshops and were designed to meet state curriculum standards.

**Arts for Learning/Miami**  
**Miami, FL**

Arts for Learning/Miami (A4L) completed its second year of ArtWorks programming thanks to the continued support of UBS and a generous new gift of $225,000 from the John S. and James L. Knight Foundation through its Knight Arts Challenge. The South Florida Cultural Consortium awarded A4L a contract to design a regional (five county) artist professional development program. In addition, A4L provided afterschool and summer programs at 27 locations and engaged students and teaching artists in cross-site conversations around the theme “Our Miami.”

**Arts Partners**  
**Wichita, KS**

Arts Partners continues to be strongly invested in STEM Learning through the Arts programs and requests from schools for these programs increased 53 percent this year. Arts Partners’ teaching artists developed 16 new STEM-based residencies for the STEM/Arts research project thanks to grants from Spirit AeroSystems, Cargill and the Young Audiences Affiliate Development Fund. With YA affiliates in Ohio and Indiana, Arts Partners is developing a model residency to teach middle and high school students how to create digital games. The Immersive Game Design project is funded by a grant from the National Endowment for the Arts.
COMPAS  
St. Paul, MN
COMPAS reached 35,000 young people through 80 performances, 608 workshops and 2,700 residency hours in and out of schools. The affiliate provided continuing programs in health and senior care settings, thanks to a grant from the NEA for Arts Camps for Seniors; and ArtWorks employed young people in creating mosaics, writing and theatre during the summer. COMPAS was ranked #6 by Philanthropedia/Guidestar as a high impact Minnesota arts organization and was highlighted by the President’s Committee on the Arts and Humanities in its report, “Reinvesting in Arts Education: Winning America’s Future through Creative Schools.”

Gateway to the Arts  
Pittsburgh, PA
Gateway to the Arts continues to develop arts programs to meet the region’s changing needs. For a second year, the affiliate sponsored Arts to the Core, an extended professional development program, designed to support arts integration aligned to PA’s incoming K-12 Common Core standards. As western Pennsylvania’s Wolf Trap affiliate, Gateway provided 37 early childhood workshops to advance the skills of nearly 800 educators. In addition, Gateway launched new initiatives focused on family and fatherhood engagement and an intergenerational arts program in partnership with an area senior care network.

Young Audiences of Houston, TX
Young Audiences of Houston presented over 2,000 programs in schools, libraries, community centers and hospitals. The affiliate also launched the first Young Audiences National Arts Education Tour featuring YA roster artists from around the country who will give arts education performances in schools and outdoor venues throughout the city, reaching over 6,000 students. In September, YA of Houston co-hosted the Houston Arts Partners Conference for 600 participants. The three-day meeting featured speakers from the President’s Council on Arts & Humanities and representatives from national corporations who spoke about the importance of the arts and creativity in preparing students for college and careers.

Kansas City Young Audiences  
Kansas City, MO
Kansas City Young Audiences (KCYA) is pleased to be selected to co-host the 2015 Young Audiences National Conference with Arts Partners of Wichita. The conference will help raise KCYA’s community profile, provide an opportunity to share best practices and involve local agencies with which KCYA has strategic partnerships including LINC, KC Parks & Recreation, Heart of America Shakespeare Festival and Blue Cross Blue Shield. KCYA is the largest non-profit arts education provider in the region serving 120,264 students last year. KCYA worked with nearly 200 professional teaching artists who presented programs to 350 schools in 18 counties.

Young Audiences of Louisiana  
New Orleans, LA
Since 1962, Young Audiences of Louisiana has been the leading provider of arts-in-education programs in the state. This has been a particularly eventful year for the affiliate. On August 9, the Young Audiences Charter School at the Kate Middleton Campus in Gretna opened for the 2013-14 school year. The school is the only open-enrollment, arts-integrated charter school in Jefferson Parish. The school will emphasize academic excellence and use research-based arts-integration programs to engage students in kindergarten through third grade. Additional grades will be added annually and by 2018 the school is expected to have 800 students enrolled in grades K-8.

Young Audiences of Maryland  
Baltimore, MD
Young Audiences of Maryland (YAMD) provided over 9,000 opportunities to learn in, through and about the arts to 200,000 Maryland youth, educators and artists. The affiliate’s services included 700 performances and 4,800 residency workshops. By raising more than $327,000, YAMD discounted more than 30 percent of its services to underserved populations. In addition, YAMD significantly expanded its work in professional development for educators and offered more than 10,000 learning hours in arts integration to equip teachers with the skills to engage students in and through the arts.

Young Audiences of Massachusetts  
Boston, MA
Young Audiences of Massachusetts reached 200,000 students across the state, increased programming 40 percent and added ten new teaching artists to its roster. YAMA formed several new partnerships including one with the Outside the Box festival in Boston. Thanks to the affiliate’s Expanding Horizons through Music project, 60 homeless children received music and literacy programs for an entire year. Additionally, through the Parents Unite for the Arts initiative and a new partnership with MassCreative, YAMA is helping parents to advocate for more arts programs in their children’s schools.

Young Audiences New Jersey & Eastern Pennsylvania  
Princeton, NJ
Young Audiences New Jersey & Eastern Pennsylvania marked its 40th anniversary with several outstanding events: organizing a very successful gala, launching a $3.1 million Capital Campaign, and co-hosting Young Audiences’ 2013 annual National Conference. YANJ&E joined the Hurricane Sandy Relief effort raising $155,500 to aid students’ healing and recovery in 15 devastated communities.
The new NRG Creatively Green Family Arts Festivals brought 1,500 children and parents to events in five schools to explore sustainability through a series of performances and arts activities. And, YANJ&EP’s 322 artists presented 3,832 programs in 886 New Jersey and Pennsylvania schools in 2013.

Young Audiences New York
New York, NY
With the support of the Ford Foundation’s Good Neighbor Committee, Young Audiences New York’s Literature to Life® program completed its successful partnership with the High School for Hospitality Management (HSHM). Ninth and tenth grade students participated in a full year of Literature to Life programs that focused on six theatrical adaptations of American literature. Each grade worked with master teaching artists to explore the texts and create their own original scenes, monologues and poems. The residency culminated on April 26 when a cast of 40 students performed their written works for parents, students and community members.

Young Audiences of Northeast Ohio
Cleveland, OH
Young Audiences of Northeast Ohio celebrated its 60th anniversary. Since its founding the affiliate has brought arts-in-education programs to nearly seven million students. This year, YANEO presented over 8,000 programs in schools, community centers and libraries. YANEO partnered with the Juvenile Justice Center to start two new projects. In one, youth participated in uncensored poetry exercises once a week for ten weeks. In the second, 30 participants worked at Quincy Garden to colorize the entrance gate. YANEO also hired 225 high-school students for its job-training and college-readiness program, ArtWorks. Students worked with master teaching artists in art forms ranging from dance and photography to digital game design.

Young Audiences of Northeast Texas
Tyler, TX
Young Audiences of Northeast Texas presented 174 programs in 54 schools and reached over 23,000 students. For the seventh year, YANT sponsored the popular residency Creating Balance Through Dance for middle school students in two area schools thanks to a grant from MetLife. During the residency, the artists introduced the students to different styles of dance and helped them choreograph their own works. In the coming year, Young Audiences teaching artists will lead professional development workshops and classroom demonstration lessons for teachers at Caldwell Elementary Arts Academy, as it begins to adopt a whole school arts integration model.

Young Audiences of Northern California
San Francisco, CA
Young Audiences of Northern California reached 22,900 Bay Area students with 60,063 hours of arts programming, a 50 percent increase over last year. Through performances and hands-on artist residencies, YANC’s 54 teaching artists inspired young people, expanded learning, and enlivened communities throughout all nine counties of the San Francisco Bay Area. The affiliate launched Access for All, which offers significantly underwritten programs to students in high-need schools, and started the Teaching Artist Collaborative program that provides paid continuing education for teaching artists through peer mentorship and intensive individual coaching.

Young Audiences of Rochester, NY
Young Audiences of Rochester’s 162 teaching artists presented 227 performance programs and 1,197 workshops for 77,524 students in 149 schools in 13 counties. The affiliate marked its 50th anniversary by collaborating with key community partners including The Rochester Institute of Technology’s Center for Entrepreneurship, Rochester Broadway Theater League and Rochester Latino Theatre Company. For a third year, YAR was an arts enrichment partner for the Wallace Foundation’s Rochester Summer Scholars program which concluded on August 9 with a special student performance attended by Congresswoman Louise Slaughter. Additionally the affiliate is now a sponsoring organization for the Wolf Trap Institute for Early Learning Through the Arts.

Young Audiences of San Diego, CA
Young Audiences of San Diego (YASD) is the county’s leading provider of arts education services, reaching over 54,000 young people and their families. This year, YASD began its first Teaching Artist Training, a comprehensive 21-week instructional program to prepare skilled artists to effectively work in the classroom. The affiliate’s collaboration with Jazz 88.3 enabled the Rob Thorsen Jazz Quartet to perform before 10,000 students in Title I schools at very low cost to the schools. YASD also participates in several new school and community-based collaborations in San Diego County and takes a leadership role in local arts advocacy.
Young Audiences of Santa Cruz County, Nogales, AZ

Young Audiences of Santa Cruz County’s newest residency program called ART: Insuring Children’s Future through Creativity introduced K-8 students to the Tetra String Quartet. The Tetra String Quartet is composed of faculty members from Arizona State University where they teach the course “Chamber Music for Non-Majors.” The ensemble recently teamed up with the acclaimed Brentano String Quartet to create a new program focusing on Bartok’s String Quartet No. 1. During a five-day residency the musicians performed and conducted a series of workshops for 2,300 students in Santa Cruz County schools.

Young Audiences of Southeast Texas
Beaumont, TX

Young Audiences of Southeast Texas reached 50,000 youngsters in 88 schools with 300 programs and workshops that integrate the arts into all areas of academic study. This year the affiliate offered area schools many new residencies. With YA teaching artists, students participated in arts-in-education programs that focused on science, going “green”, good nutrition, math and social studies. All of YA of Southeast Texas’ programs support the Texas Assessment of Knowledge and Skills (TAKS) objectives and address National Standards for Arts Education and Texas Essential Knowledge and Skills (TEKS) in the arts and other disciplines.

Springboard, St. Louis, MO

Springboard relocated its offices to the historic Blanke Building on the southwest edge of downtown St. Louis. On June 11, Springboard hosted a workshop called “Common Sense Common Core” led by Bruce Taylor. Ninety teachers, administrators and educators from local arts organizations participated in the hands-on session designed to guide art specialists in their efforts to align their instruction with the Common Core Standards. Springboard continued to move forward on STEM to STEAM with the second year of its Science Literature Science Learning program and the new MakerSpace program. This summer, Springboard bid farewell to Sheroo Mukhtiar who moved to Houston and welcomed Cathy Hartmann as its new Executive Director.

Think 360 Arts Complete Education
Denver, CO

Think 360 Arts continued its Introduction to Arts Integration (IAI) professional development program which provides teachers, arts specialists and administrators with an intensive day-and-a-half training course in arts integration. Think 360 maintained its successful partnership with the District Attorney of Denver’s ARTT (Achieving Restitution through Talent) program in which the affiliate provides artist residencies for teens who have been convicted of non-violent crimes. Teens work with Think 360 artists to create works of art that are then sold to provide restitution for crime victims.

Young Audiences of Virginia
Norfolk, VA

Young Audiences of Virginia embarked on several new initiatives. The affiliate designed and managed theatre and visual arts residencies for students in grades 2-6 who attended summer camp programs at The Suffolk Center for Cultural Arts. YA of Virginia joined with MOCA, the Museum of Contemporary Art in Virginia Beach to explore ways to integrate museum exhibits into school curriculum. Finally, to raise awareness about the importance of arts-in-education programs and to attract new donors, YAV board president Beth Hazelette developed a new Friends of Young Audiences campaign.

Young Audiences of Western New York
Buffalo, NY

Young Audiences of Western New York marked its 50th anniversary with dynamic collaborations and a celebration with the Buffalo Philharmonic Orchestra. The affiliate received an NEA “Our Town” grant to form a partnership with Buffalo State College and the Buffalo public schools. Through the Arts Partners for Learning initiative the affiliate is providing capacity building services to twenty cultural organizations. And in collaboration with the Erie County Departments of Mental Health and Social Services, YAWNY is providing innovative after-school arts programs for at-risk teens.

Young Audiences, Woodruff Arts Center
Atlanta, GA

Young Audiences, Woodruff Arts Center presented over 2,000 programs to 300,000 children in 350 schools and community centers across the state of Georgia. The affiliate welcomed new leaders to its board and staff, aligned all of its programs to the Common Core Georgia Performance Standards for English Language Arts and Math and the Georgia Performance Standards for Fine Arts, and created a teaching artist credentialing process. The affiliate developed a new partnership with PNC’s Grow Up Great program and sponsored an after-school Teen Slam program with the Boys and Girls Clubs of Metro Atlanta.
Management’s Discussion of Young Audiences, Inc.
Financial Statements

Young Audiences’ FY 2013 financial statements reflect the organization’s sound financial health and its long-standing commitment to provide the highest quality programs and services to Young Audiences affiliates while maintaining low administrative and fund-raising costs. Expenses for Affiliate Program Services were 83 percent of YAI’s budget overall; administrative and fund-raising expenses were nine percent and eight percent respectively.

Several items are worth noting. Current accounting standards require that the full value of multiyear grants must be included as revenue in the fiscal year that grant notifications are made. However, substantial expenses for carrying out these grants may not be recorded in YAI’s financial statements until the year in which they are expended.

It should also be noted that YAI ended the year with an increase in net assets of $431,000 due in part to an extremely successful annual gala.

If you would like additional information about YAI’s financial condition or the accounting rules that determine how multiyear revenues and expenses are recorded and verified, please contact the Young Audiences, Inc. national office in New York City or visit our website at www.youngaudiences.org.

Young Audiences, Inc. Combined Statement of Revenue and Expenses
June 30, 2013 (with comparative amounts for 2012) 1

<table>
<thead>
<tr>
<th></th>
<th>Total National</th>
<th>Total Affiliates</th>
<th>Total Combined 2012-2013</th>
<th>% Rev/Exp 2012-2013</th>
<th>Total Combined 2011-2012</th>
<th>% Rev/Exp 2011-2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SUPPORT AND REVENUES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Earned Revenue</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>School Sources &amp; Contracted Services</td>
<td>290,669</td>
<td>12,696,524</td>
<td>12,987,193</td>
<td>28%</td>
<td>13,745,699</td>
<td>32%</td>
</tr>
<tr>
<td>Investment Income</td>
<td>742,759</td>
<td>222,945</td>
<td>965,704</td>
<td>2%</td>
<td>36,357</td>
<td>0%</td>
</tr>
<tr>
<td>Affiliate Cooperative Funding fees</td>
<td>246,080</td>
<td>246,080</td>
<td>1%</td>
<td>242,921</td>
<td>1%</td>
<td></td>
</tr>
<tr>
<td>Other Earned Income</td>
<td>510</td>
<td>302,414</td>
<td>302,924</td>
<td>1%</td>
<td>286,365</td>
<td>1%</td>
</tr>
<tr>
<td>Total Earned Revenue</td>
<td>1,280,018</td>
<td>13,271,883</td>
<td>14,551,901</td>
<td>31%</td>
<td>14,311,342</td>
<td>34%</td>
</tr>
<tr>
<td>Contributed Revenue</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Individuals &amp; Board Members</td>
<td>147,561</td>
<td>3,460,998</td>
<td>3,608,559</td>
<td>8%</td>
<td>3,858,298</td>
<td>9%</td>
</tr>
<tr>
<td>Corporations &amp; Foundations</td>
<td>321,245</td>
<td>12,905,359</td>
<td>13,226,604</td>
<td>29%</td>
<td>12,643,936</td>
<td>30%</td>
</tr>
<tr>
<td>Government (Federal, State, County)</td>
<td>7,500</td>
<td>10,479,381</td>
<td>10,486,881</td>
<td>23%</td>
<td>8,411,676</td>
<td>20%</td>
</tr>
<tr>
<td>Special Events net of costs</td>
<td>833,924</td>
<td>1,775,560</td>
<td>2,609,544</td>
<td>6%</td>
<td>1,554,404</td>
<td>4%</td>
</tr>
<tr>
<td>Grants from Young Audiences, Inc.</td>
<td>189,519</td>
<td>189,519</td>
<td>0%</td>
<td>151,019</td>
<td>0%</td>
<td></td>
</tr>
<tr>
<td>Other Contributed Revenue</td>
<td>1,440,810</td>
<td>1,440,810</td>
<td>2%</td>
<td>925,830</td>
<td>2%</td>
<td></td>
</tr>
<tr>
<td>In-Kind Contributions</td>
<td>16,000</td>
<td>496,514</td>
<td>512,514</td>
<td>1%</td>
<td>625,273</td>
<td>2%</td>
</tr>
<tr>
<td>Total Contributed Revenue</td>
<td>$1,326,290</td>
<td>$30,448,142</td>
<td>$31,774,432</td>
<td>69%</td>
<td>$28,197,336</td>
<td>66%</td>
</tr>
<tr>
<td>Total Revenue</td>
<td>$2,606,308</td>
<td>$43,670,025</td>
<td>$46,276,333</td>
<td>100%</td>
<td>$42,508,678</td>
<td>100%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>% Rev/Exp</th>
<th>% Rev/Exp</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>COSTS AND EXPENSES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Affiliate Program Services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management &amp; Fundraising</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total costs and expenses</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Excess of support and revenues over costs and expenses (under)

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Excess of support and revenues</td>
<td>$431,764</td>
<td>$931,062</td>
</tr>
<tr>
<td>over costs and expenses (under)</td>
<td>$1,362,826</td>
<td>$201,108</td>
</tr>
</tbody>
</table>

1 The total Affiliate Support & Revenues, Costs & Expenses are combined from reports submitted to National from the individual affiliates and have not been audited.
Young Audiences, Inc. Statement of Activities
Year Ending June 30, 2013 and 2012

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>2013 Total</th>
<th>2012 Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenues and Support</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Affiliate cooperative funding fees</td>
<td>$2,460,080</td>
<td>$</td>
<td>$</td>
<td>$2,460,080</td>
<td>$2,429,211</td>
</tr>
<tr>
<td>Annual gala</td>
<td>1,053,509</td>
<td>1,053,509</td>
<td>637,312</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Less: Direct expenses</td>
<td>(219,525)</td>
<td>(219,525)</td>
<td>(186,459)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporations and Foundations</td>
<td>18,245</td>
<td>303,000</td>
<td>321,245</td>
<td>263,409</td>
<td></td>
</tr>
<tr>
<td>Individuals and Board members</td>
<td>97,561</td>
<td>50,000</td>
<td>147,561</td>
<td>43,995</td>
<td></td>
</tr>
<tr>
<td>Government</td>
<td>7,500</td>
<td>7,500</td>
<td>50,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Donated Services</td>
<td>16,000</td>
<td>16,000</td>
<td>196,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Income</td>
<td>170,059</td>
<td>170,059</td>
<td>64,863</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conferences</td>
<td>120,610</td>
<td>120,610</td>
<td>13</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interest income</td>
<td>37</td>
<td>37</td>
<td>13</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Miscellaneous income</td>
<td>473</td>
<td>473</td>
<td>522</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Revenues and Support</strong></td>
<td>2,324,077</td>
<td>(460,528)</td>
<td>1,863,549</td>
<td>1,484,462</td>
<td></td>
</tr>
</tbody>
</table>

|                      |            |            |            |            |
| **Expenses** |            |            |            |            |
| Affiliate Program Services | 1,798,750 | 1,798,750 | 1,581,777 |
| Supporting Services |            |            |            |            |
| Management and general | 192,995 | 192,995 | 165,935 |
| Fundraising | 182,799 | 182,799 | 144,866 |
| **Total Supporting Services** | 375,794 | 375,794 | 310,801 |

|                      |            |            |            |            |
| **Total Expenses** |            |            |            |            |
| 2,174,544 | 2,174,544 | 1,891,978 |

|                      |            |            |            |            |
| **Increase (Decrease) in Net Assets Before Non-Operating Activities** |            |            |            |            |
| 149,533 | (460,528) | (310,995) | (407,516) |

|                      |            |            |            |            |
| **Non-Operating Activities** |            |            |            |            |
| Appropriations to operations from board designated endowment |            |            | (171,886) |            |
| Investment income, net of foreign taxes and management fees $76,521 (2013) and $72,771 (2012) | 10,090 | 81,626 | 91,716 | 69,559 |
| Net realized and unrealized gains (losses) | 71,615 | 579,428 | 651,043 | (57,361) |
| **Total Non-Operating Activities** | 81,705 | 661,054 | 742,759 | (159,688) |

|                      |            |            |            |            |
| **Increase (Decrease) in Net Assets** |            |            |            |            |
| 231,238 | 200,526 | 431,764 | (567,204) |
| Net assets, beginning of year | 170,285 | 1,550,644 | 4,589,957 | 6,310,886 |

|                      |            |            |            |            |
| **Net Assets, End of Year** | $401,523 | $1,751,170 | $4,589,957 | $6,742,650 |

The complete annual audited financial statements and report of the NY State Department of Charities are available upon request.
ENDOWMENT FUND

The Young Audiences Endowment Fund was created in 1981 to support Young Audiences’ work in establishing the arts as an integral part of every child’s education. Young Audiences gratefully acknowledges the following gifts and grants since the establishment of the Endowment Fund.

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Laurence and Beth Zuriff
Anonymous gifts in memory
of Beatrice Duggan
* Leadership Gifts

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Young Audiences Arts for Learning gratefully acknowledges
the generous support of individuals, corporations and foundations
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