



Young  
Audiences  
Arts for  
Learning

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## Workshop Session Request for Proposals (RFP) and Guidelines

Proposals are due by Monday, December 1, 2014.

Young Audiences annual national conference aims to serve 250 participants who are interested in the arts in education field at the local, state and national levels. Participants include leadership, education/programmatic, fund raising/marketing organizational staff; teaching artists; partnering teachers/administrators, and non-profit board members —a diverse group of individuals engaged in improving student access to arts and arts integrated learning.

In addition to plenary sessions that share the latest research and the impact of the arts and education, the conference will include a variety of break out sessions that will address the conference theme of **Building pARTnerships Through Community Connections**. These breakout sessions will address topics that are relevant to our diverse audience and highlight best practices within and outside the Young Audiences Arts for Learning Network, all in an effort to further enhance our work in the classroom (including models in program design and assessment) and out of the classroom (fund and board development, strategic alliances and marketing). The YA network has identified specific topics it hopes to address at the conference and these are listed on the following page.

Selected breakout session presenters will receive a \$75 reduction in their registration fee. *(The registration rate is \$325.00 for Young Audiences Arts for Learning affiliates; \$400 for non-affiliate participants, and a single day \$175 rate for Missouri/Kansas residents).* One discount registration is available per lead RFP applicant.

## GENERAL GUIDELINES FOR PROPOSAL SUBMISSION

Reflect on how your proposal topic will align with the overall conference theme, **Building pARTnerships Through Community Connections**. In addition to the theme, the YA affiliates have identified topics that they would like addressed at this conference and we encourage submission of proposals in areas listed below.

Also, we want to hear from individuals and/or organizations within and outside the YA network that have an effective model, a proven practice, and/or an idea with great potential to improve how we approach our work in any of the areas below.

Conference participants have expressed an interest in walking away from the 2014 National Conference with concrete ideas for practical applications and/or replication of great ideas.

The conference break out sessions will run 75 minutes and will be presented on Thursday afternoon, April 23, and Friday morning, April 24.

High Priority Sessions for the National Conference include:

- Building partnerships with schools, educators, teaching artists, parents and students
- Collaboration with community partners at the arts, education and civic level
- Connecting partnerships and collaborations through practice, research, advocacy and technology

## TO SUBMIT A PROPOSAL

### Proposal Submission

By 5:00 pm (EST), **December 1, 2014**, please complete the attached Proposal Form and email to: [jane@ya.org](mailto:jane@ya.org). Incomplete proposals will not be accepted. If you have any questions, please contact: Jane Bak, Director of National Services ([jane@ya.org](mailto:jane@ya.org)) or call 212-831-8110, ext. 100

### E-mail confirmation

You will receive e-mail confirmation upon receipt of your proposal.

### Workshop Format

The workshop sessions will have between 15-35 participants. YA has found that hands-on, interactive sessions have been more successful with participants than relatively linear presentations of information.

### Proposal Evaluation and Selection

A National Conference Advisory Committee will evaluate and select the breakout session proposals to be included in the final conference program. All proposals will be evaluated based on their appropriateness in terms of content and relevance to the topic areas listed above. Preference will be given to sessions that incorporate an innovative format, that include the active engagement of session participants, and provide tools to replicate their model/practice/idea elsewhere. Session organizers will be notified via email of the final selection by **December 15, 2015**.

**Materials and Handouts**

If your session involves handouts and shared materials, please plan to bring these items with you to the Conference. The Young Audiences staff cannot be responsible for producing materials, printing and/or making copies of handouts or materials for the group sessions. We can provide you with information on local copying services should the need arise.

**Registrations, Travel and Hotel Accommodations**

All workshop presenters are required to register and pay the applicable Young Audiences National Conference registration fee. The registration fee represents an extraordinary value in terms of the quality of sessions and presenters, facilities, meals, receptions and networking opportunities. Young Audiences has secured a special conference rate of \$159 (Deluxe room) or \$179 (Luxury King room) plus 15.85% tax at The Kansas City Marriott Country Club Plaza, where the conference sessions will take place.

Conference registration opens on January 2, 2015 and closes on April 19, 2015 at midnight EST. Presenters are also responsible for making their own travel arrangements to and from Kansas City.

**Audio/Visual/Media/Technology**

Young Audiences cannot guarantee the availability of computers, projectors, live internet connections or other technology. However, we understand that such technology can play an important role in many sessions and we will make every effort to work with you. Whenever possible, please plan on bringing your own equipment. After your proposal has been accepted, we will be in touch about your technical requirements, room set-up, etc.



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**Building pARTnerships Through Community Connections**

Young Audiences National Conference - April 22-25, 2015

Kansas City Marriott Country Club Plaza

4445 Main St., Kansas City, MO 64111

816-531-3000

[www.youngaudiences.org](http://www.youngaudiences.org)

## Workshop Session Proposal

Workshop Session Title:

High Priority Topic Area(s):

- Building partnerships with schools, educators, teaching artists, parents and students
- Collaboration with community partners at the arts, education and civic level
- Connecting partnerships and collaborations through research, advocacy and technology

PRESENTER INFORMATION

Session Organizer:

Name

Title

Organization

Email

Telephone

Additional Presenter:

Name

Title

Organization

Email

Telephone

Additional Presenter:

Name

Title

Organization

Email

Telephone

Please provide a brief bio for the session organizer (150 words)

SESSION INFORMATION

Please describe your session and its significance (200-300 words)

If appropriate, please share any results and outcomes related to the specific model/approach/  
practice you plan to cover in your presentation. (150 words)