



New Jersey Conference Agenda Friday, April 26, 2013

From Grantee to Partnerships – Developing Strategic Alliances

The day will focus on developing strategic partnerships with funders and other stakeholders. We will explore levels of engagement and alignment of missions that move an organization from being a simple recipient of grants to being considered a critical and strategic partner. Several initiatives have resulted from alliances of this type including: The Dodge Dance, a sequential dance curriculum created by YANJ/EP and being delivered by professional dance companies; NRG Creatively Green Family Arts Festivals, community events that focus on the intersection of art and sustainability; and the Emerging Artist Creativity Hub (EACH) a creative laboratory for emerging student artists in partnership with The College of New Jersey. Each will be explored in afternoon breakout sessions.

- 9:00 – 10:30 a.m. Travel to The Geraldine R. Dodge Foundation
Morristown, NJ
- 10:30 – 11:30 a.m. Panel Discussion: Why Strategic Partnerships?
Panelists:
Chris Daggett – President and CEO of GR Dodge Foundation
Nick Paleologos – Executive Director, NJ State Council on the Arts
Tanuja Dehne – Senior VP of NRG, Energy Inc.
John Laughton – Dean of the School of the Arts and Communication,
The College of New Jersey
Facilitator: **Eleanor Horne**, YANJ/EP Board Member and former Vice
President of ETS
- 11:30 – Noon Performance: **David Gonzalez** - Storyteller
- 12:00 – 12:30 Lunch
- 1:00 – 1:45 p.m. Breakout Session Round One
1. Dodge Dance Initiative – **Laura Marchese**
 2. NRG Creatively Green Family Arts Festivals – **Jacqueline Knox**
 3. Emerging Artist Creativity Hub – **Maureen Heffernan and Adam Nicolai**
- 1:45 – 2:30 p.m. Breakout Session Round Two
1. Dodge Dance Initiative
 2. NRG Creatively Green Family Arts Festivals
 3. Emerging Artist Creativity Hub
- 2:45 – 3:30 p.m. Final Group Share
- 3:30 – 5:30 p.m. Travel to NYC