MOVING FORWARD:
Arts and Education in the Age of Globalization
The 60th Anniversary Young Audiences National Conference

April 25-27, 2013
The Roosevelt Hotel, 45 East 45th Street
New York City

Young Audiences thanks the following funders and sponsors for their generous support during our 60th year:
MOVING FORWARD: Arts and Education in the Age of Globalization

The 60th Anniversary Young Audiences National Conference - April 24-27, 2013 • www.youngaudiences.org
The Roosevelt Hotel, 45 East 45th Street • NY, NY 10017 • 212.661.9600 • theroosevelthotel.com

AGENDA

Wednesday, April 24, 2013

4:00 pm – 6:00 pm Registration Palm Room, Lobby Level

Thursday, April 25, 2013

8:00 am – 5:00 pm Registration Palm Room

8:30 am Continental Breakfast Palm and Terrace Room, Lobby Level

9:30 am Welcome and Greetings Terrace Room

Jan Robertson, Co-Chair, Young Audiences National Conference Committee
Corinne Greenberg, Chairman, Young Audiences, Inc.
B. J. Adler, Special Project Consultant, Young Audiences New York

9:45 am Plenary Session – Opening and Introduction Terrace Room
Performance by Illstyle and Peace Productions

10:00 am Keynote Speakers
Richard Kessler, Dean, Mannes College, The New School of Music
Ayanna Hudson, Arts Education Director, National Endowment for the Arts
Ben Cameron, Program Director for the Arts, Doris Duke Charitable Foundation

Moderator: David A. Dik, National Executive Director, Young Audiences, Inc.

11:30 am Networking and Break Palm Room

12:00 pm - 1:15 pm Lunch and Welcome

B. J. Adler, Special Project Consultant, Young Audiences New York
Eileen Carpinella, Executive Director, Arts for Learning Connecticut
Larry Capo, Executive Director, Young Audiences New Jersey & Eastern Pennsylvania

Performances by Poetry Meets Percussion and Rhythm Poets
1A. More Than the Sum of its Parts: “Collaboration & Sustainability in Arts Education”
Ken Cole, Associate Director, National Guild for Community Arts Education
Gigi Antoni, President and CEO, Big Thought, Dallas, TX

All children have a right to quality arts instruction that provides pathways to lifelong engagement in the arts. No single organization can reach all children, so collaboration is the key. Inspired by a new book, More Than the Sum of its Parts: Collaboration & Sustainability in Arts Education this session offers ideas on how to increase access to, multiply the benefits of, and sustain quality arts education through large-scale collaborations that tie arts instruction to other civic priorities while keeping kids and creative learning at the center.

2A. Grants for Arts Education Projects
Ayanna Hudson, Director of Arts Education at the National Endowment for the Arts

The National Endowment for the Arts is committed to providing leadership in arts education and to enhancing the quality of and access to arts education for our nation’s young people. Youth receive a full education when the arts are studied and practiced as a core academic subject. Arts education plays a pivotal role in helping youth to develop skills necessary for the 21st century workforce—creativity, collaboration and communication, as well as helping the nation improve high school graduation rates, counter the achievement gap in urban and rural communities, and respond to innovations in technology that may transform how and what young people learn. Ms. Hudson will present information about the NEA’s Arts Education funding category, how to apply to the NEA, and advice on preparing a strong application.

3A. The Common Core and the Arts: Connections Between The Common Core Standards and the Next Generation Arts Standards
Dr. Nancy Rubino, Senior Director, Office of Academic Initiatives, The College Board
Amy Charleroy, Associate Director, Office of Academic Initiatives, The College Board

This session offers an introduction to the first comprehensive review of the relationship between arts teaching and learning and the goals of the Common Core, as examined in a recent College Board study. Given the central role that the Common Core standards are playing in education and school reform initiatives, it is a priority that future arts standards relate clearly to the Common Core. In addition to being a resource for the creation of the standards, this research is also meant to serve as a tool for arts educators to allow them to align their work with Common Core goals and objectives.

4A. SMART: Transforming Title 1 Schools through Arts Integration
Pat Cruz, Education Director, Young Audiences of Maryland, Baltimore, MD
Jake Little, Coordinator Title 1, Harford County Public Schools Title One Office

How do we transform teaching practice to ensure all children are given the best circumstances for learning? Learn how YAMD and a school district partner developed the SMART program, an innovative professional development program for Title 1 schools. Teachers and teaching artists partner together to co-plan, co-teach, reflect and revise their arts integrated plans. Share data and best practices gained from the SMART Program. Early results show the program contributes to the increase in student test scores. School administrators and district leadership credit the program for increasing student achievement, student attendance, decreasing office referrals and building positive school climate.
2:30 pm – 2:45 pm  
**Refreshment Break**  

2:45 pm – 3:45 pm  
**Breakout Sessions - B**  

**1B. More Than the Sum of its Parts: “Collaboration & Sustainability in Arts Education”**  
Riverside Suite  
*see 1:30 breakout session description*

**2B. The Common Core and the Arts: Connections Between The Common Core Standards and the Next Generation Arts Standards**  
Fashion Suite  
*see 1:30 breakout session description*

**3B. SMART: Transforming Title 1 Schools through Arts Integration**  
Plaza Suite, Mezzanine Level  
*see 1:30 breakout session description*

**4B. Partnerships That Matter: 5 Steps to Common Goals for Success & Sustainability**  
Americas Suite

Barbara O’Brien, Arts for Learning Program Director, Young Audiences Woodruff Arts Center, Atlanta, GA  
Dr. Lisa Stoneman, Teaching Associate, Roanoke College, Roanoke, VA

“Collaboration” is more than a feel good buzz word. It is the pathway to meaningful professional relationships and it holds the key to significant change working with classroom teachers. Participants will work individually and in small groups using the 5 Step Collaboration Template. They will use their local goals and circumstances to create a plan for collaborating with teachers that includes an initial strategy statement and a timeline for implementation.

**5B. Models for Collaboration & Assessment: Uniting Music Throughout All Disciplines**  
Park Suite  
Kyna Elliott, Director of the International Institute of Musical Studies, London; Orchestra Director and Coordinator for the German American Partnership Program Manatee County, FL

This session will focus on how to unite music with other disciplines both within the arts and with academic teachers in the school and providing a variety of assessment tools, which can be used to develop a set of guidelines for clearly assessing students’ performance as well as provide a written form of accountability.

5:30 pm - 5:45 pm  
**Transportation to Pier 81**  
*Board buses outside of The Roosevelt’s 46th Street entrance*

6:30 pm - 7:30 pm  
Dockside Cocktails  
Pier 81@ West 41st Street

7:15 pm - 10:00 pm  
Dinner Boat Cruise – Welcome  
World Yacht – The Princess

**Bill Pearson**, President, Young Audiences, Inc.  
**Eileen Carpinella**, Executive Director, Arts for Learning Connecticut  
Entertainment by **Blue Jupiter A Capella**

10:00 pm – 11:00 pm  
**Open Mic: An Evening of Music and Improv**  
On The Princess Yacht

Master of Ceremonies: **Kurtis Donnelly**,  
Program Director, Young Audiences of Maryland

10:15 pm and 11:00 pm  
Bus Transportation back to the Roosevelt Hotel

#yaconference
Friday, April 26, 2013

Young Audiences Affiliate Site Visits

8:00 am
New York City Visit
Walk to YA New York Office, 1 East 53rd St. between Madison and Fifth Avenues
Breakfast served at YANY

8:30 pm
Connecticut and New Jersey Visits
Board buses outside of the Roosevelt’s 46th Street entrance for transportation
Breakfast served on the bus

Arts for Learning Connecticut - Arts and Abilities Symposium, Stamford, CT
Learn about the arts impact on persons with different abilities. Following a short welcome and snack, participants will learn from Arts For Learning CT teaching artists, educators and presenters from the CT Mental Health Foundation and CT National Association of Mental Illness about arts impact on the elderly and persons with different abilities. During lunch you will hear about VSA opportunities and will experience the music of our VSA National Soloist Awardee. After lunch choose two workshops from the following: Creative Aging Weaving Project, Using Theatre with Aging Populations, Differing Abilities Visual Art Project and Application of Universal Design for Learning. The day will culminate with a CT wine and cheese reception.

Young Audiences New Jersey & Eastern Pennsylvania
From Grantee to Partnerships: Developing Strategic Alliances, Morristown, NJ
Explore levels of engagement and alignment of mission and goals that moves an organization from a simple recipient of grants to being considered a critical partner. Gain insight into how YANJ & EAPA strategic alliances resulted in several unique programs: The Dodge Dance Initiative, a sequential dance curriculum; the NRG Creatively Green Family Arts Festival which focuses on the intersection of art, sustainability and community; and Emerging Artist Creativity Hub (EACH), a creative laboratory for emerging student artists in partnership with a university.

Observe and experience YANY’s crusade to connect city kids with the cultural riches of NYC.

Participants will convene YANY office at 1 E. 53rd, between Fifth and Madison Avenues, for a buffet breakfast (8:00-8:45) and then join one of three field trips to see a YANY elementary, middle and/or high school programs. Later participants will reconvene at the Sony Atrium (550 Madison Ave. @ 56th St.) for networking and lunch followed by a panel discussion on arts education programs and funding. Invited panelists will represent the role of government, innovative funding, learning, technology and cutting edge live arts programs.

Evening (Free)
A Night on the Town (see restaurants suggestions)

6:30-8:00 pm
Optional: An invitation from Young Audiences New York. Attendees are invited to the High School of Hospitality Management for a celebration of The American Place Theatre’s Literature to Life 2.0 program. 5:30 pm - Reception. The School of Hospitality Management, 525 West 50th St. between 10th & 11th Avenues.
Saturday, April 27, 2013

8:30  Continental Breakfast  Palm & Terrace Rooms

9:00 am  Welcome: Larry Capo, Executive Director, Terrace Room
Young Audiences New Jersey & Eastern Pennsylvania
Performance by Faustwork Mask Theatre

9:15 am - 10:30  Breakout Sessions - C  2nd Floor

1C. CAPE on Collaboration  York Suite
Mark Diaz, Program Associate, Chicago Arts Partnerships in Education (CAPE)
Rashida Walker, Program Associate, Chicago Arts Partnerships in Education (CAPE)

This hands-on workshop, following CAPE’s professional development model, will engage participants in collaborative art making. Participants explore how CAPE partners scaffold integration of content area and arts practice and experience generative processes, which expand collaborative roles. Participants will learn ways to nurture authentic collaboration.

2C. Creative Collaborations Across Regional and National Networks  Fashion Suite
Ploi Pagdalian, Senior Director of Programs, Young Audiences of Indiana
Roscoe Reddix, Director of Arts Integration, Young Audiences of Louisiana
Maureen Heffernan, Director of Arts and Education, Young Audiences New Jersey & Eastern Pennsylvania
Betsy Mullins-Urwin, Artist Services Director, Arts for Learning/Miami

This session offers forum for sharing and planning to strengthen and develop both a philosophy and practice of collaboration across regional and national networks. Ploi Pagdalian, Roscoe Reddix, Maureen Heffernan and Betsy Mullins-Urwin share their experiences on how participating in the YAI Working Group impacted them personally and professionally, and how this marked the beginning of a new era of collaboration with our colleagues. Videos, photos and written works will be used to illustrate our collaborations followed by group discussion to explore opportunities for new collaborations.

3C. The New Frontier: Immersive Game Design  Riverside Suite
Katie Lynn, Executive Director, Arts Partners, Inc.
Marsha Dobrzynski, Executive Director, Young Audiences of Northeast Ohio
Stephanie Haines, Director of Artist Programs, Young Audiences of Indiana
Lisa Muci, Program Director, Arts Partners, Inc.

Learn now to enliven classroom learning with the arts and game design. This session tells the story of how the NEA/YA Immersive Game Design Residency unfolded in three disparate communities; gain tips for partnering with school districts, strategies for developing and marketing STEM programming and get ideas for enhancing your impact in any classroom from technology to language arts.

4C. The Living Library Experience: Using Interactive Educational Theatre to Meet the Demands of the Common Core Standards  Americas Suite
Piper Anderson, Literature to Life Program Manager, American Place Theatre, Young Audiences New York

The Literature to Life Living Library is an interactive theatre workshop focused on a new American literary classic. Living Libraries seek to meet Common Core Standards by challenging students to engage with and analyze complex literary works through the use of educational drama techniques. In this workshop, attendees will experience and interact with characters from our Living Library, The Bluest Eye by Toni Morrison. After
analyzing the educational drama techniques utilized in each Living Library, attendees will apply those same techniques to meet their own curricular goals.

5C. Most At Risk: Working with Youth at Risk of Educational and Societal Failure  
Annette Daniels Taylor, Young Audiences of Western New York Teaching Artist 
Young Audiences of Western New York Education staff members

This workshop begins with a spoken word performance based on experiences working in the Erie County Youth Detention Center by lead artist, Annette Daniels Taylor. Then in an interactive session, Young Audiences of Western New York’s education staff shares best practices for working with youth most at risk of educational failure. Topics of discussion include: developing contracts with Erie County departments, working with itinerant populations, and differentiated learning techniques.

10:30 am – 10:45 am  
Coffee Break  
2nd Floor

10:45 am – Noon  
Breakouts Sessions - D  
2nd Floor

1D. CAPE on Collaboration  
see 9:15 breakout session description  
York Suite

2D. Creative Collaborations Across Regional and National Networks  
see 9:15 breakout session description  
Fashion Suite

3D. The New Frontier: Immersive Game Design  
see 9:15 breakout session description  
Riverside Suite

4D. Creating Authentic Assessments  
Michelle L. Margliano, Teaching Artist, Young Audiences New Jersey & Eastern Pennsylvania  
Adam Nicolai, Arts Education Program Associate, Young Audiences New Jersey & Eastern Pennsylvania

This workshop on authentic assessment will examine the theory, development and implementation of assessment and documentation tools to determine the impact of the four elements in a long-term residency. Participants will have the opportunity to hear from an independent evaluator who designed the tools, learn techniques for facilitating participant interviews, as well as experiment with survey assessment tools.

5D. i3 and the Arts: Arts Achieve and Arts for Learning  
Tom Cahill, President & CEO, Studio in A School/Arts Achieve  
Susanne Harnett, Managing Senior Associate for Research and Evaluation, Metis Associates  
Peter Gerber, Director, Arts for Learning, Young Audiences, Inc.  
Jan Norman, Director of Education, Research and Professional Development, Young Audiences, Inc.  
Moderator: David A. Dik, Executive Director, Young Audiences, Inc.

This workshop will provide information and updates on two arts-related programs supported by the US Department of Education i3 (Investing in Innovation) Fund. Participating will have an opportunity to hear about the curriculum, teaching and research findings of both programs and next steps as the collective research bears out interesting and unexpected results.

12:15 pm  
Lunch  
Terrace Room

2014 Conference Invitation from Young Audiences of San Diego  
Wrap Up by Jane Polin, Philanthropic Advisor
Acknowledgements

Young Audiences Arts for Learning would like to acknowledge and thank the following individuals and organizations for their support. They have all played a key role in making Young Audiences’ 60th anniversary conference a special and memorable event.

60th Anniversary National Conference Benefactors
Mary Ann Fribourg
Diane Volk
Sue Ann Weinberg

Young Audiences Arts for Learning National Board
Corinne Greenberg, Board Chair
Bill Pearson, Board President
Mary Nass and Jan Robertson, Co-Chairs, National Conference Committee

Arts for Learning Connecticut
Eileen M. Carpinella, Executive Director
Kate Copeland, Board Chair

Dr. Carolyn McNally, Area Regional Cooperative Education Service Center
Kyle Pedersen, MAR, Director, Connecticut Mental Health Center Foundation
Ms. Ann Nelson, CT Shoreline National Association of Mental Illness
Ms. Susan Rosano, AFL Teaching Artist and Parent
VSA Soloist-Blessing Offor
AFL Staff: Mike Kachuba, Education Manager, Ann Martinuzzi, Development Associate
Loraine Brown, Program Manager, Kate Carr Program Associate
AFLCT Artists: Virginia Lynn Anderson, Blue Jupiter, Sarah Haskell, Gerald Moore, Craig Norton

Young Audiences New Jersey & Eastern Pennsylvania
Larry Capo, President and CEO
Richard Goldman, Board Chair

Chris Daggett & Wendy Liscow, The Geraldine R. Dodge Foundation
Nicholas Paleologos, New Jersey State Council on the Arts
Tanuja Dehne, NRG Energy Corporation
Dean John Laughton, The College of New Jersey
Bobbie Panfili, GE Wilson School of Hamilton, NJ
Eleanor Horne, Trustee
Maureen Heffernan, YANJ/EP Director of Arts and Education
YANJ/EP Staff: Jacqueline Knox, Adam Nicolai, Liz Winter
YANJ/EP Artists: Laura Marchese, Darrell Wilson, Gabrielle Kantor, David Gonzalez
Young Audiences New York
B. J. Adler, Special Project Consultant
Kim Greenberg, Board Chair
Robert Riesenberg, Board President

SONY Wonder Technology Lab
The William S. Paley Foundation, Inc.

Join us April 24-26, 2014 at the US Grant Hotel in San Diego, California for the 2014 Young Audiences Arts for Learning National Conference