Building pARTnerships through Community Connections
The 2015 National Arts-in-Education Conference

April 23-25, 2015
Kansas City Marriott Country Club Plaza, 4445 Main St, Kansas City, MO 64111

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- Ever Glades Fund
  Sarah and Landon Rowland and Liza and Guy Townsend

- The Sosland Foundation

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And a special thank you to the conference co-hosts:
Building pARTnerships Through Community Connections
Co-Hosted by Kansas City Young Audiences and Arts Partners, Wichita
Kansas City Marriott Country Club Plaza Hotel
4445 Main Street, Kansas City, MO 64111
816-531-3000

Conference Agenda

WEDNESDAY, APRIL 22
8:00 a.m. - 5:00 p.m.  Registration  2nd Floor
Armando Minjarez’s “Frame the Conversation”
Arts Partners Wichita - Artist Installation
5:00 p.m. - 6:00 p.m.  Wine & Beer Reception for all Attendees  Brookside

THURSDAY, APRIL 23
8:00 a.m. – 5:00 p.m.  Registration  2nd Floor
8:00 a.m. – 8:30 a.m.  Breakfast  Grand Ballroom
8:30 a.m. – 8:45 a.m.  Performance: The StoneLion Puppet Theatre
Welcome: David A. Dik, Executive Director, Young Audiences, Inc.
8:45 a.m. – 10:15 a.m.  Keynote Presentation: The Leadership Gap
Julia Fabris McBride, VP, Kansas Leadership Center
Amanda Cebula, Director of Project Development, Kansas City Leadership Center
10:15 a.m. – 10:45 a.m.  Break  Grand Ballroom
10:45 a.m. – 12:00 p.m.  Breakout Sessions A  Second Floor
A1.  The Leadership Gap
Amanda Cebula, Director of Project Development, Kansas Leadership Center
Julia Fabris McBride, Vice President, Kansas Leadership Center
A2.  Encourage Creativity: Messaging & Advocacy for Arts
Jeff M. Poulin, Arts Education Program, Americans for the Arts
A3.  The Power of Salesforce
Angela Yetter, Scheduling Director, Arts for Learning Indiana
Kurtis Donnelly, COO, Young Audiences of Maryland
A4. **Blast Off to Health: The Blending of Arts & Health Programs**  
Kara Armstrong, Director of Arts Education, Kansas City Young Audiences  
Kevin Dolan, Teaching Artist, Kansas City Young Audiences  
Jay & Leslie Cady, Teaching Artists, Kansas City Young Audiences  
*Ballroom C*  

12:15 p.m. – 1:45 p.m. **Lunch and Performance**  
Arts Partners artists  
Jean Pouncil-Burton and Rob Simon  
*Grand Ballroom*

2:00 p.m. – 3:15 p.m. **Breakout Sessions B**  

B1. **Theatre for Young America Collaborations: It Takes A Village**  
Sheryl Bryant, Director of Education, Theatre for Young America  
*Seville I*

B2. **Harnessing the Power of STEM and the Arts**  
Lisa Muci, Program Director, Arts Partners, Wichita, KS  
Kimberly McDowell, Ph. D. Independent Researcher & Associate Professor, Florida Gulf Coast University  
Aaron Fowler, Arts Partners Artist Coordinator and Teaching Artist  
Armando Minjarez, Arts Partners Teaching Artist  
Classroom teacher from McLean Science & Technology Magnet Elementary, Wichita, KS  
*Ballroom B*

B3. **Re-Balancing Act: Engaging New Audiences & Moving Toward Sustainable Fundraising**  
Michelle Green Arnson, Development & Marketing, Chicago Arts Partnerships in Education  
Amy Rasmussen, Executive Director, Chicago Arts Partnerships in Education  
*Ballroom C*

B4. **Stop the Bullying: Creating Safe Classrooms for a Diverse Student Body**  
Daryn Bauer, Program Director, Young Audiences of Houston  
Maureen Heffernan, Director of Arts & Education, Young Audiences New Jersey & Eastern PA  
*Ballroom A*

3:15 p.m. – 3:30 p.m. **Break**

3:30 p.m. – 4:45 p.m. **Breakout Sessions C**  

C1. **Beyond Gamification: Teaching Design Thinking Through Game Development**  
Marsha Dobrzynski, Executive Director, Center for Arts-Inspired Learning, Cleveland, OH  
Andre Thomas, Instructor, Department of Visualization, Texas A & M University  
*Ballroom A*

C2. **The Next Evolution of Residencies: Embedded Professional Development**  
Pat Cruz, Education Director, Young Audiences of Maryland, Baltimore, MD  
Jessica Porter, School Relationship & Program Manager, Young Audiences of Maryland  
*Ballroom C*

C3. **The Right Brain Initiative & the Art of Collaboration**  
Marna Stalcup, Director Education, Regional Arts & Cultural Council, Portland, OR  
Briana Linden, Program Implementation, Young Audiences of Oregon & SW Washington  
*Ballroom B*
C4. **Maximize Your Impact in High Need Communities Through Collaboration**  
Seville II  
Jeanette S. McCune, Director, DC School & Community Initiatives, The J. F. Kennedy Center for the Performing Arts  
Ivonne Chand O’Neal, Director, Research & Evaluation, The J. F. Kennedy Center for the Performing Arts

C5. **ELI Presentations**  
Ballroom FG

5:45 p.m.  
**Gather in Lobby for shuttle bus or walk to Host Event**

6:00 p.m. – 8:00 p.m.  
**Welcome Host Event**  
*Nelson-Atkins Museum of Art, 4525 Oak Street, Kansas City*  
*816-751-1278*

9:00 p.m. – 11:00 p.m.  
**Dessert and “open mic” artist sharing**  
Brookside/Ground floor

**FRIDAY, APRIL 24**

8:30 a.m.  
**Continental Breakfast**  
Grand Ballroom

9:00 a.m. – 10:15 a.m.  
**Performance and Keynote Speaker**  
Grand Ballroom

**Keynote Speaker: Jane Chu, NEA Chair**  
Performance by students and teaching artists from KC Young Audiences and the Heart of America Shakespeare Festive

10:15 a.m. – 10:30 a.m.  
**Break**  
Grand Ballroom

10:30 a.m. – 11:45 a.m.  
**Breakout Sessions D**

D1. **Leveraging Your Brand in the Community: How to Advance Your Collaborative Partnerships**  
Seville I  
Bill McKemy, Education Manager, American Jazz Museum  
Greg Carroll, CEO, American Jazz Museum  
Chris Burnett, Marketing Manager, American Jazz Museum

D2. **Building A Better Business Model**  
Seville II  
Elizabeth Lundqvist, Board Member, Young Audiences, Inc.  
Marsha Dobrzynski, Executive Director, Center for Arts-Inspired Learning

D3. **Research Partnerships for Collective Impact**  
Ballroom A  
Jay Seller, Executive Director, Think 360 Arts for Learning, Denver, CO

D4. **From Development to Implementation: A Community’s Success with Arts for Learning**  
Ballroom B  
Peter Gerber, Director, Arts for Learning, Young Audiences, Inc.  
Jan Norman, Director, Education, & Professional Development, Young Audiences, Inc.  
Rebecca Carney, Teacher on Special Assignment, Beaverton School, Oregon
D5.  **Building Partnerships Founded on Principles of National Core Arts Standards**  
Marcia McCaffrey, President, SEADAE  
Joyce Huser, Fine Arts Consultant, KSDE  
Cory Wilkerson, Project Manager, SEADAE

12:00 – 1:00 p.m.  **Buffet Lunch**  
Grand Ballroom

1:00 p.m. – 5:00 p.m.  **Site Visits:**  
1.  Kauffman Center for the Performing Arts – Bus transportation provided  
2.  18th & Vine Jazz District – Bus Transportation provided  

6:00 p.m. - 6:45 p.m.  **ELI Wrap Up**  
Plaza, 2nd Floor

SUNDAY, APRIL 25
8:30 a.m.  **Continental Breakfast**  
Grand Ballroom

9:00 a.m.  **Welcome – Jan Robertson**  
Young Audiences, Inc. National Board  
Chair, National Conference Committee

9:15 a.m. – 10:45 a.m.  **Breakout Sessions E**

E1.  **Where the Wild Things Are: A Discussion & Performance by Bloomfield String Quartet**  
Hailey Hatcher Treas, Viola; Natalia Korenchuk & Virginia Brungardt, Violin  
Caitlin Schmidt, Cello

E2.  **Discovering the Capacity & Resources Within: Valuing the Experience of Teaching Artist**  
Travis Laughlin, Arts Education Director, Joan Mitchell Foundation  
Saul Chernick, Professional Development, Joan Mitchell Foundation  
Antonia Perez, Peer Coach/Artist Teacher, Joan Mitchell Foundation

E3.  **The Teaching Artists Asset Map: Cartography, Technology and Connections**  
Jean Johnstone, Executive Director, Teaching Artists Guild & The Applied Theatre Action Institute

E4.  **The Lullaby Project: Connecting Dreams with the People in Our Community**  
Dr. Alice R. Hixson, ISS Fine Arts Curriculum Specialist, Department of Defense Dependents Elementary

10:45 a.m. - 11:15 a.m.  **Break and Wrap-Up**  
Grand Ballroom