

To: Affiliate Executive Directors and Board Chairs/Presidents

From: The Young Audiences Network Policy Committee

Subject: Best Practices – November 2013

Once again, we are pleased to announce the Best Practices Awards for the winter of 2013. The Best Practices Awards are a great way to recognize successful YA affiliate programs and projects and also encourage idea sharing throughout the network. It's also an easy way for you to win some money! There can be as many as four winners—a total of \$1,000 in prizes.

The ground rules remain similar to the past. We are looking for the best marketing ideas, a new approach to fund raising, a new look at program pricing, etc. These are only a few examples. We really want to know what is working for your affiliate and how you are measuring success in your community.

Please document your Best Practice in just one page. Send your entry to Jane Bak and include the following: 1) a description of the practice, 2) a brief outline of how you made it work and 3) a brief budget. In other words, enough information so another affiliate can take your idea, borrow it and make it work in their community--or they can call you and ask how you made it happen.

We will distribute copies of all the Best Practices submitted during Network Assembly session at the November Leadership Conference, on Friday, November 22. We will notify the winners of this winter's awards with enough advance warning so each affiliate can make a five-minute presentation during the Network Assembly meeting. The Network Assembly has been voted as one of the most popular sessions at our conferences and we appreciate everyone's enthusiasm and participation.

By **November 1**, please send your entry to Jane by e-mail: jane@ya.org, or fax: 212 289 1202 so we can pick winners and notify them with enough time to prepare their thoughts. We look forward to seeing everyone in New York City.