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Audiences  
Arts for  
Learning

October 1, 2014

To: Affiliate Executive Directors and Board Chairs/Presidents  
From: Jane Bak, Director of National Programs

RE: Best Practices Awards– November 2014

We are writing to invite your affiliate to submit a Best Practice for the winter of 2014. The Best Practices awards are a great way to recognize successful YA affiliate programs and projects and also encourage idea sharing throughout the network. It's also an easy way for you to win some money! There can be as many as four winners—a total of \$1,000 in prizes.

We are looking for the best marketing ideas, a new approach to fundraising, a new look at program implementation, governance and board practices, etc. These are only a few examples. We want to know what is working for your affiliate and how you are measuring success in your community.

This year we are making a change in the application process. All submissions will be made on-line using the YA Case Study form that many of you are already familiar with on YA's web site: [www.youngaudiences.org](http://www.youngaudiences.org). You will be providing the same information as in the past: a brief summary of the Best Practice describing how you made the project work in your community along with a brief budget. (Skip the questions which do not apply to your project.)

Click on this link: <http://www.youngaudiences.org/develop-program-case-study> to access the Case Study form. Or you can access the link through the menu option "For Affiliates" in the upper right hand side of the web site page. Scroll down to create a Case Study. New YA affiliate staff members will need to contact Marcus Romero ([Marcus@ya.org](mailto:Marcus@ya.org)) and obtain a password to log-in.

**The deadline for submitting a Best Practice is November 10.**

We will distribute copies of all the Best Practices submitted during Network Assembly session at the November Leadership Conference, on Friday, November 21. We will notify the winners with enough advance warning so each affiliate can make a five-minute presentation during the Network Assembly meeting, one of the most popular annual sessions at the conference.

If you have any questions, please contact me at [jane@ya.org](mailto:jane@ya.org). I look forward to seeing everyone in New York City.