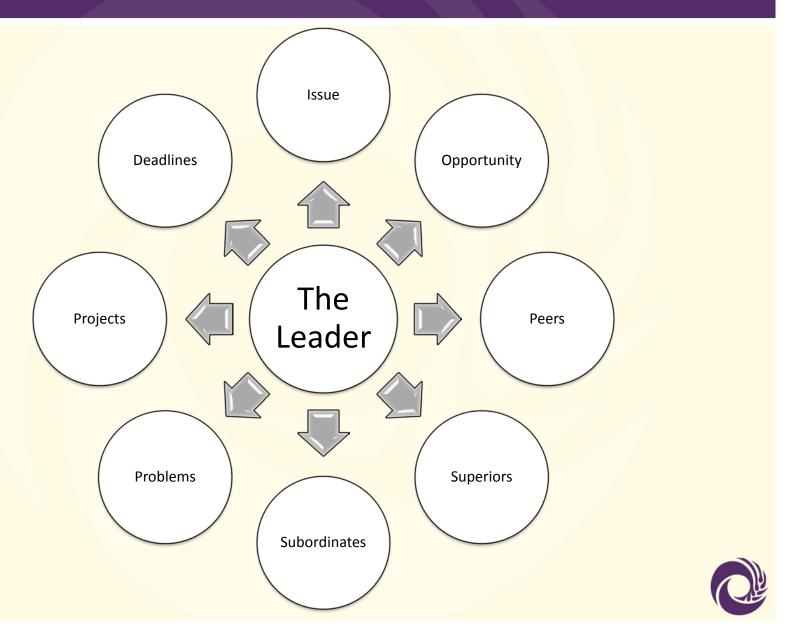
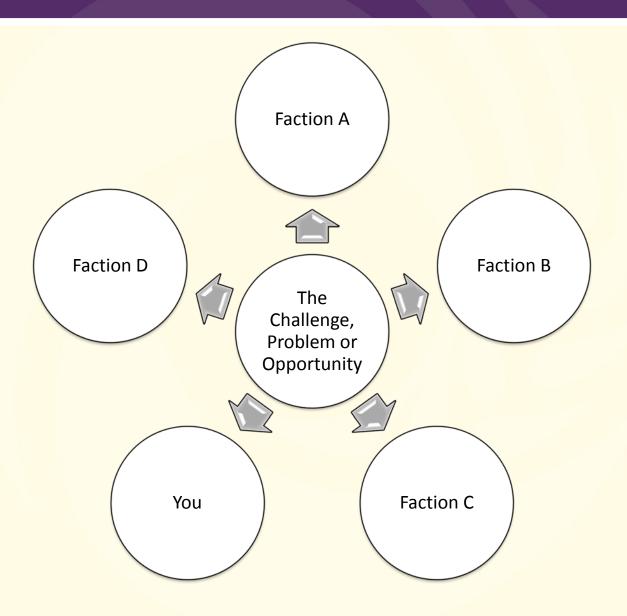


# Now What? Closing the Leadership Gap













#### **Faction Map**

FACTION: FACTION: WHY THEY CARE: WHY THEY CARE: CONNECTING INTERESTS: CONNECTING INTERESTS: LOSSES: LOSSES: Degree to which they care Degree to which they care about my issue (1 to 10) about my issue (1 to 10) Degree to which I need them Degree to which I need them to make progress (1 to 10) to make progress (1 to 10) FACTION: WHY THEY CARE: \_\_\_\_\_ YOUR ISSUE CONNECTING INTERESTS: LOSSES: Degree to which they care about my issue (1 to 10) Degree to which I need them to make progress (1 to 10)



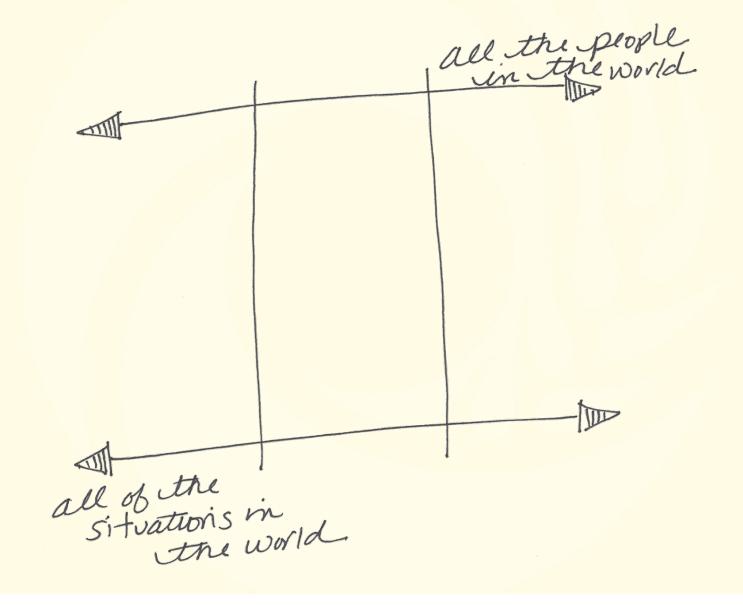


all the people in the world

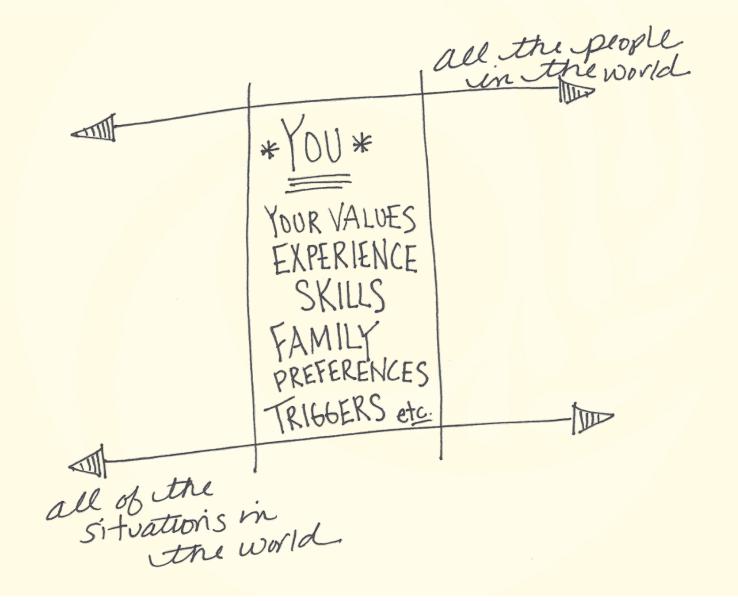
all of the situations in the world



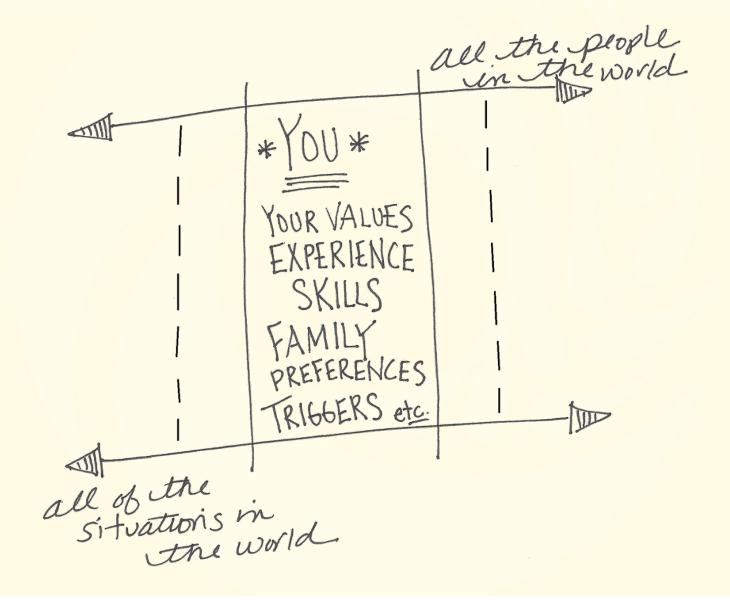
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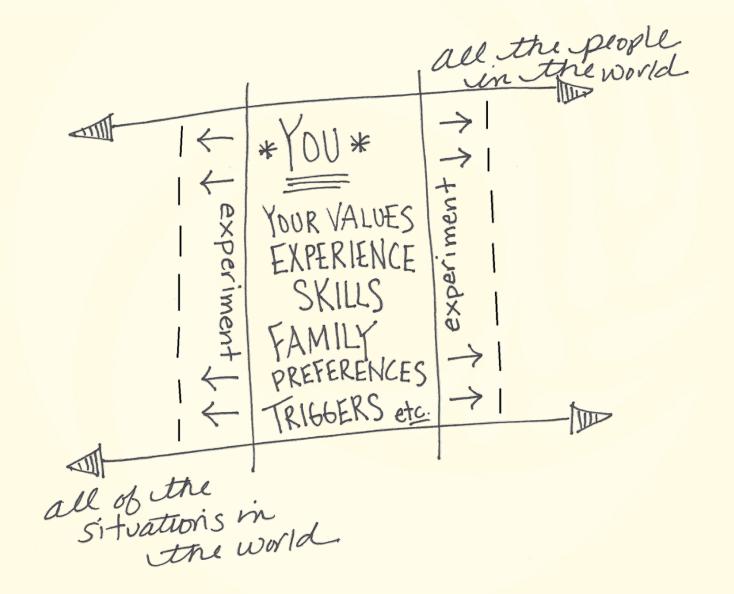














- What exactly will I do?
- When?
- How?
- With Whom?
- What's smart about this approach?
- What's risky about this approach?
- To what extent will I be pushing outside my comfort zone?





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